

OTEB

Benin's reference media platform

OTEB MEDIA KIT

OTEB is more than a news site. It is Benin's Who's Who, the decision-makers' directory, the visibility platform for institutions, and Benin's showcase to international investors.

Key figures

Published articles	0
Premium company profiles	0
Official sector partners	0
Institutional partners	0
Elite Circle (max 10)	0

Audience

Institutional decision-makers, executives, international investors, qualified diaspora, embassies, donors and journalists.

Seven commercial pillars

1. Premium Display (Hero, Sidebar, Banners)
2. Sponsoring (sections, newsletter, portraits)
3. Premium Company Profiles (Bronze - Diamond)
4. Official Sector Partners (one per industry)
5. Institutional Partnerships (ministries, agencies, IOs)
6. OTEB Elite Circle (10 exceptional brands)
7. Sponsored Editorial (clearly labeled)

Rate card (excerpts)

[Display Premium] Hero Homepage Exclusif	1 500 000 FCFA /mois
[Display Premium] Sidebar Premium	500 000 FCFA /mois
[Display Premium] Banniere Article	250 000 FCFA /mois
[Sponsoring] Sponsor de Rubrique	1 500 000 FCFA /mois
[Sponsoring] Sponsor Portrait du Mois	300 000 FCFA
[Sponsoring] Newsletter Sponsorisee	250 000 FCFA
[Fiches Entreprises Premium] Bronze	300 000 FCFA /mois
[Fiches Entreprises Premium] Gold	900 000 FCFA /mois
[Fiches Entreprises Premium] Platinum	2 500 000 FCFA /mois
[Fiches Entreprises Premium] Diamond	5 000 000 FCFA /mois
[Partenaires Officiels OTEB] Partenaire Officiel sectoriel	7 500 000 FCFA /mois
[Partenariats Institutionnels] Institutionnel - Entree	3 000 000 FCFA /mois
[Partenariats Institutionnels] Institutionnel - Premium	10 000 000 FCFA /mois
[Partenaires Elite OTEB] Partenaire Elite OTEB	15 000 000 FCFA /mois
[Partenaires Elite OTEB] Partenaire Elite Souverain	25 000 000 FCFA /mois

Sales contact

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OTEB editorial charter: editorial independence is preserved. All commercial productions are clearly disclosed.

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